

WORLD  
TOURISM  
MARKETING  
SUMMIT  
Nanjing, China  
NOVEMBER 21-23, 2004



The  
Power  
of Marketing

A WTU Global Platform Initiative  
Integral Part of the World Trade Forum - a UN Global Partnership Mechanism

## 2004 WTMS REGISTRATION

Please fax to: +1-416-736-5693

All participants must register on or prior to November 10, 2004.

### 2004 WORLD SUMMIT OF TOURISM MARKETING REGISTRATION FORM

Name:

Sex: F/M

Position/Title:

Company name:

Company Address:

Company Phone (include country & area code):

Company Fax (include country & area code):

Email address:

Alternate email address:

Website:

Country of Citizenship:

Signature:

Date (YY/MM/DD):

#### WTMS Global Headquarters:

##### *Mailing Address:*

World Tourism Marketing Summit  
c/o World Trade University Global Secretariat  
Box 204, 4 Assiniboine Road  
Toronto, Ontario M3J 1L2  
Canada

PHONE: +1-416-736-5646

EMAIL: [wtms@wtuglobal.org](mailto:wtms@wtuglobal.org)

##### *Courier & Location:*

World Tourism Marketing Summit  
c/o World Trade University Global Secretariat  
1810-2 Assiniboine Road  
Toronto, Ontario M3J 1L1  
Canada

FAX: +1-416-736-5693

WEBSITE: <http://wtms.wtuglobal.org>

WORLD  
TOURISM  
MARKETING  
SUMMIT  
Nanjing, China  
NOVEMBER 21-23, 2004



The  
Power  
of Marketing

A WTU Global Platform Initiative  
Integral Part of the World Trade Forum - a UN Global Partnership Mechanism

## **Registration Details**

**No more than 200 international delegates (from around the world NOT including China) will be registered. There will be approximately 300 Chinese entrepreneurs and executives at the Summit. Thus the total Summit delegation will comprise of no more that 500 participants.**

### **Rules for Registration**

1. Incomplete Registration form will not be processed.
2. Applicants will receive confirmation of the registration either via email or fax letters from the WTU Global Secretariat, Canada.
3. Only one Applicant per form.
4. Please do not mail the form. The WTMS Registration form must be clearly printed or typed legibly in English and fax to **+1-416-736-5693**.

**Deadline for Registration: Registration is on a first come, first served basis.**

**There will NOT be any on site registration. All participants must register on or prior to November 10, 2004.**

Please refer to the Letter of Invitation in your WTMS Invitation Package for the Summit registration deadline.

**Registration fee: \$750.00 in US funds per person (*The registration fee is 40% subsidized with subsidies from The People's Govt. of Nanjing and the World Trade University Global Secretariat in Canada*). *The registration fee can be paid by direct bank deposit. Please confirm your deposit by fax (+1-416-736-5693) or email ([wtms@wtuglobal.org](mailto:wtms@wtuglobal.org)).* After your application is reviewed, you will be contacted directly regarding payment method.**

### **Registration fee includes the following:**

- Four nights of accommodation from the night of Nov 20 to Nov 23, 2004;
- Three meals per day for three days (Nov 21, 22, and 23, 2004);
- Buffet dinner on Nov 20 and buffet breakfast on the departing day, Nov 24, 2004;
- Full access to all WTMS events;
- Participation at the Virtual Trade Show;
- Invitation to all CULTURAL EVENTS, including Nanjing City Tours;
- Local transportation to & from the Summit site.

### **Responsibilities of the Applicant**

1. All necessary travel;
2. All accommodation and meal expenses beyond the above mentioned specific dates.
3. Medical insurance in China. Every Applicant must have medical coverage for the duration of the stay in China, which can be obtained from local international travel agencies. The WTU Global Secretariat and the People Govt. of Nanjing, China, is NOT responsible, whatsoever, for any medical expenses incurred by the Applicant.
4. Summit dress code: The Summit is an official event and therefore the dress code is business attire only.
5. Proper Visa documentation: All applicants are responsible for obtaining the proper visa for entry into China, in addition to having a valid passport. Upon receipt of WTMS acceptance letters from the WTU Global Secretariat, it is recommended to proceed as soon as possible to the local consular office. Please bear in mind that in many cases local consulates will require two to three weeks to grant visas.
6. We urge your full attendance at the Summit: We request that supplementary business or leisure activities take place after the Summit proceedings. Total and committed participation is essential in making the WTMS a success.

### ***How to Travel to Nanjing***

We suggest that Shanghai be the participant's point of entry to China. From Shanghai or Beijing, there are several direct flights to Nanjing. In Nanjing Airport there will be a WTMS Reception Desk in order to facilitate travel to the hotel. From Nanjing Airport to the hotel by taxi will require no more than 30-40 minutes and the fare is very reasonable. From Shanghai one can travel to Nanjing by bus or train, which will take approximately two hours.

**Participants can exchange currencies at the airport in Nanjing, Shanghai or Beijing.**