



BEST VISITOR ATTRACTION AWARD

Presented by : WTU Global Secretariat

This award recognizes the significant contribution to the tourism experience.

CRITERIA:

Nominee should demonstrate the significance of the attraction as a tourism draw and in supporting tourism development in the local region.

ELIGIBILITY:

Nominee may include any operation with investment in a fixed site set up for the general benefit of visitors. The category includes attractions that publicly and/or privately funded. It may include parks, natural sites, historic sites, museums, interpretive centers, festivals and events, etc.

PRESENTATION:

The winner of the 2004 WTMS Best Visitor Attraction Award will be recognized at the 2004 WTMS Awards Ceremony held during the evening of November 23, 2004.

NOMINATION FORM BEST VISITOR ATTRACTION AWARD

Name of Nominator:

Position/Title:

Institution:

Institution Address:

Phone (include country & area code):

Fax (include country & area code):

Email address:

Website:

Name of Nominee:

Position/Title:

Company name:

On a separate page, please provide the following information:

- Briefly describe the visitor attraction nominated including services and facilities offered.
- What experiences does the nominee offer to set the attraction apart from other competitors?
- What innovation(s) have taken place to improve the nominee's visitor experience and infrastructure?
- Describe how the nominee uses and/or promotes the attraction.

Are you providing any supporting materials? (please circle) Yes /No
(Remember to attach the "Supporting Materials Form" and mail it along with your supporting materials.)

Signature of Nominator

Date (YY/MM/DD)