



HERITAGE TOURISM AWARD

Presented by : WTU Global Secretariat

This award recognizes tourism operations that foster a greater understanding of history, heritage and/or ethnic culture.

CRITERIA:

- ◆ Nominee must demonstrate lifestyles, history and heritage with an emphasis on human experience.
- ◆ Nominee should contribute to the interpretation, understanding and appreciation of local life and culture.

ELIGIBILITY:

Nominees must be in a tourism business that recognizes the relationship between tourism and the diverse arts, cultures, heritage and ethnic values of the region.

PRESENTATION:

The winner of the 2004 WTMS Heritage Tourism Marketing Award, along with other Award winners, will be recognized at the 2004 WTMS Awards Ceremony held during the evening of November 23, 2004.

NOMINATION FORM

HERITAGE TOURISM MARKETING AWARD

Name of Nominator:	Relationship to Nominee:
Position/Title:	Institution:
Institution Address:	
Phone (include country & area code):	Fax (include country & area code):
Email address:	Website:
Name of Nominee:	
Position/Title:	Company name:

On a separate page, please provide the following information:

- Demonstrate how your nominee's business preserves, interprets or celebrates its specific heritage and ethnic culture and what sets it apart from competitors?
- How does the nominee foster a greater understanding and appreciation of culture and/or heritage?
- Briefly describe the nominee's services and facilities in relation to heritage tourism.

Are you providing any supporting materials? (please circle) Yes / No

(Remember to attach the "Supporting Materials Form" and mail it along with your supporting materials.)

Signature of Nominator

Date (YY/MM/DD)