



CULINARY TOURISM AWARD

Presented by : WTU Global Secretariat

This award recognizes the significant contribution made by the business or organization in using food and beverage to attract tourists to the local region.

CRITERIA:

This is not a cuisine award but it recognizes that culinary tourism is an emerging part of tourism today. Nominee's business should demonstrate quality, value, service, authenticity and uniqueness in its operations.

ELIGIBILITY:

Restaurants or food/beverage outlets in hotels that satisfy the criteria, giving proof of their contribution to tourism, can enter this category. Promotion of tourism should be a key aspect of the nominee's food and/or beverage operations.

PRESENTATION:

The winner of the 2004 WTMS Culinary Tourism Award, along with other Award winners will be recognized at the 2004 WTMS Awards Ceremony held during the evening of November 23, 2004.

NOMINATION FORM CULINARY TOURISM AWARD

Name of Nominator:

Relationship to Nominee:

Position/Title:

Institution:

Institution Address:

Phone (include country & area code):

Fax (include country & area code):

Email address:

Website:

Name of Nominee:

Position/Title:

Company name:

On a separate page, please provide the following information:

- What types of culinary experience is the nominee involved in?
- How does the nominee promote the merits of food and/or beverage to the tourism industry?
- Does the nominee's operations help promote an awareness of the people, the experiences and the destinations associated with culinary tourism?

Are you providing any supporting materials? (please circle) Yes /No

(Remember to attach the "Supporting Materials Form" and mail it along with your supporting materials.)

Signature of Nominator

Date (YY/MM/DD)